

Providing powerful and sophisticated analytics
and research to IAG Member Firms

INDEPENDENT ADVISER GROUP

Software Tools

Callan's software tools, PEP and AssetMax, enable IAG Members to completely customize their formal presentations. An exhaustive list of analytical charts can reflect specific fonts, colors and sizes. Users can also develop customized templates that can be linked to common desktop software such as Microsoft Office's PowerPoint or Word.

PEP

Our proprietary performance analysis and evaluation software package, PEP, allows IAG Members to analyze and understand the performance and portfolio characteristic patterns of existing or prospective client portfolios. PEP is an industry-leading performance, risk, and style analysis software application powered by an in-depth database of returns and holdings based characteristics on thousands of investment products, indices and comparative peer groups.

AssetMax

AssetMax is Callan's Windows™ based mean variance optimization and Monte Carlo modeling application. AssetMax was designed to assist with determining optimal asset allocation strategies and with understanding the trade-off between investment risk and return. Based on either Callan's capital market projections or user defined projections, AssetMax clearly illustrates the potential range of returns, market values and spending policy outcomes associated with various asset mixes.

OpCenter

IAG's password protected Internet site, the OpCenter, allows you to access most of IAG's service offerings. IAG Members can access up-to-date communications and detailed profiles of MAX and UMA managers or funds. Furthermore, members can select from an extensive list of mutual funds to create their own mutual fund performance report or they can access client-specific performance reports. You can also browse through our web portal for a comprehensive collection of research and presentation templates.

PEP Capabilities

- Leverages Callan's database of thousands of separate account composites, mutual funds, indices and style groups.
- Allows easy creation and maintenance of user specific portfolio return series and portfolio characteristics, custom benchmarks, custom style groups, and many other user tailored options.
- Thirteen distinct types of charts utilizing hundreds of variables.
- Filtering functions to facilitate screened searches and custom peer groups based on both returns-based and holdings-based metrics.
- Compatibility with Microsoft Office programs for integrating PEP analyses into presentations and documents.

AssetMax Capabilities

- Pre-populated with Callan's current capital markets expectations.
- Flexibility to allow or restrict asset classes based on client characteristics and applicability.
- Ability to set static and relative limits to asset class exposure based on client risk tolerance.
- Eleven charts and tables that leverage the mean/variance calculations performed.
- Four chart variations to display the results of the Monte Carlo simulation calculations.
- Flexibility to allow user defined asset classes and risk/return expectations.

OpCenter Capabilities

- Access to news, product reviews, current Callan research, archived presentations, white papers, manager status notes, and many other topics and tools.
- Email delivery of news and status changes of program managers and funds.
- Mutual Fund client reporting tool containing thousands of mutual fund product compared against applicable benchmarks and peer groups.
- Access to Callan produced client performance reports
- Alternative Investment research regarding both general industry trends and specific managers and products on our Hedge Fund-of-Funds and Real Estate focus lists.